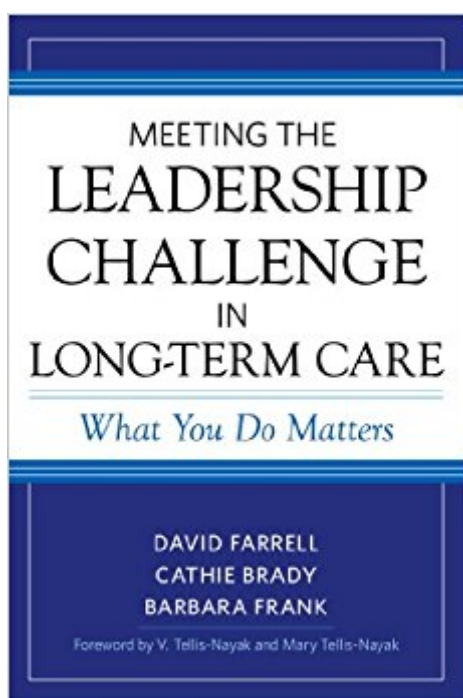


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# Meeting The Leadership Challenge In Long-Term Care: What You Do Matters



## Synopsis

"This book represents the intersection of nursing and culture change. Read it. Do it with, not for, your staff." — Sarah Burger, RNC, MPH, FAAN, Gerontological Nurse Consultant  
"This book should be required reading for all who work in care settings, and the text used for leadership and health care administration courses in colleges." — Joanne Rader, RN, MN, PMHNP, Nurse Specialist Consultant  
"David Farrell's journal is gripping, compelling, sensitive and realistic. His and his co-author's analysis of nursing home challenges and the ways to address them are compassionate and full of plain old common-sense. The authors have issued a serious call-to-action to every nursing home administrator and director of nursing. Should be required reading!" — Carol Benner, Sc.M., National Director, Advancing Excellence in America's Nursing Homes Campaign  
Make your long-term care organization more successful, efficient, and stable with the practical and proven approaches in this guide to organizational transformation. A National Mature Media Awards Winner, *Meeting the Leadership Challenge in Long-Term Care* teaches nursing home administrators, directors of nursing, and others in leadership roles how to improve operations in key areas including staff turnover, occupancy rates, and quality of care. Based on extensive on-the-ground experience guiding hundreds of nursing homes towards positive change, the authors (widely recognized as experts in the long-term care field) offer advice and wisdom that can transform your organization, whether it is currently struggling or already thriving. Open the door to new possibilities and set your organization on a better course now!

## Book Information

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## Customer Reviews

I am still in the process of reading this book. I really enjoy reading about his day-to-day struggles and some of the solutions he comes up with. I can relate to so many of these challenges. It is really difficult to put down when I do get a chance to sit down and read. Very realistic.

All DONs & Administrators of SNFs should read.

This book contains lots of great ideas and best practices for leaders in Long Term Care. A must read for nursing home administrators. This book will get you out of your office and into the halls of your nursing home with many tools for successful outcomes.

This was an easy reading book.

These authors are the best at resident-directed care. This book is a blue print for anyone working in LTC.

Very Good Book.

Great book for any nursing home administrator or student looking to acquire more info in the field.

Great reference book!

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